



Dear Community Partner,

Spellbound Brewing, of Mount Holly, in collaboration with the Mount Holly Police Department, invite you to become a sponsor for its 4th annual cycling event the "Spellbound Century" on **July 28th, 2018** to benefit the **Mt. Holly Parent Teacher Organizations (PTO/PTA) and the Rancocas Nature Center!**

Your sponsorship will be benefiting the Mt. Holly School District Parent/Teacher Organizations whose mission is creating a culture of life-long learning that encourages and challenges our students to become confident, self-sufficient, and respectful citizens. We empower our students to achieve their maximum potential by engaging and supporting our families, our community and our teachers to advocate for all children! The Parent/Teacher Organizations will allot the sponsorship funds to support each school's college and career readiness efforts through three core programs: advancing the technology initiative for every child, providing every child every year with college or career exploration opportunities, and awarding summer camp scholarships for students seeking college, career, and/or leadership training.

In addition to the schools, your sponsorship, along with the support of other community organizations and businesses, will ensure that the Rancocas Nature Center, operating continuously since 1977, will continue to offer high-quality, public programming to the community, most at no charge. The Nature Center, with its hike-able trails, offers an interesting mix of engaging environmental education and off-site field trips, manages wildlife friendly gardens, and hosts an Outdoor Photography Club, a Rancocas Chapter of the Native Plant Society of NJ, and a Nature Book Club. In addition, its Visitor Center houses a classroom, a museum area, and live animal displays.

By donating, your business will benefit from **advertisement, recognition and community networking**. Depending on your level of participation, you can have your logo or company name on the back of the t-shirts and other promotional items. Plus, you will have the opportunity to set up a table & tent on the day of the event to sell or promote your goods or services or to provide your businesses promotional materials for the goody bags which are being handed out to all the participants.

The Spellbound Century ride has been a popular, successful event that has historically sold out with over 1,500 participants since its inception. It has raised over \$50,000 for the Mount Holly Recreation Trust, the Rancocas Valley Little League, the Aleshire, Holmes and Wurst Memorial Scholarship Fund and Mount Holly Police Department Bike Unit. In 2018, the ride participation limit has been maintained at 750 riders and the goal is to raise \$30,000 for the Mount Holly PTO/PTA's & the Rancocas Nature Center. The ride has also helped promote Mount Holly Township and brought a spotlight on Burlington County by commencing from Spellbound Brewing and traveling through the roads of Northern Burlington County. The event also promotes *Jersey Fresh* by staging rest stops along the way at local farm markets where participants can purchase fresh goods that are shipped to the start point.

We have included sponsorship information for you to review. The PTO/PTA's & the Rancocas Nature Center are both non-profit organizations and your contribution is tax deductible. Thank you in advance for your support of a great and worthy cause!

Truly yours,

Jorge Carmona, Event Organizer